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VIRGINIA BEACH GOLF STORY IDEAS

(Virginia Beach, Va., 2009) – Dare to square off with the devil at Hell’s Point? Or tee-up from the “Boom-Boom” tees at Heron Ridge? Virginia Beach is a premier East Coast destination for golfers every season of the year. The resort city features nine top-rated golf courses designed by such world-famous course architects as Fred Couples, Arnold Palmer, and the legendary Pete Dye. We’d like to look ‘forward’ and offer you some 2009 seasonal story ideas. For more information or images, visit www.vbfun.com or www.vbpressroom.com. Virginia Beach invites you to visit and experience the challenging golf courses first-hand – no matter what your handicap!

Golf packages offer exceptional values year-round: The Virginia Beach Golf Association, which coordinates package deals between signature golf courses in the Virginia Beach area and hotels, offers a variety of golf packages suitable for the quick weekend trips as well as extended family vacations. For more on Virginia Beach package deals, visit www.vbfun.com. Package rates are subject to seasonal variation.



Winter golf getaways in Virginia Beach: The resort city’s mild climate encourages a long season of play for golfers who might otherwise fall dormie to Old Man Winter. In fact, the average high temperature in November in Virginia Beach is 63 degrees F, and in between the months of December and March, the high is a pleasant 54.3 degrees F – plenty warm for golf year-round. So, during those cold winter months elsewhere, take that snow shovel out of the golf bag, remove the tire chains from the pull cart, and head for Virginia Beach to play a round in the balmy weather.

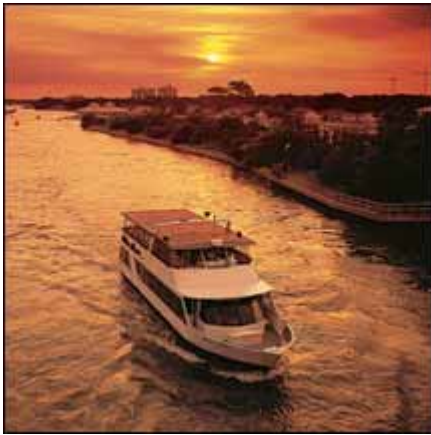
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Golfing fun for the whole family: Virginia Beach knows that golf isn't just for mom and dad anymore. Located next to the Virginia Beach National golf course is the First Tee Program Learner's Facility, an instructional nine-hole course designed to introduce the game of golf to aspiring players ages 5 to 17. First Tee offers complimentary instruction, tee-times, and, perhaps above all, affordability. And, get this mom and dad – adults may play ONLY if accompanied by a child. Somewhere, there's a youngster waiting for "adult accompaniment" who'd love to serve up a piece of humble pie, courtesy of First Tee.

The Virginia Beach golf courses are more than just aesthetics: The Virginia Beach landscape has been the canvas of golf course designers such as Arnold Palmer, Fred Couples, and the legendary Pete Dye. The result is nine championship-caliber golf courses that truly stimulate a golfer's five senses. These designers have given golfers the ability to feel the soothing ocean winds carrying the salty aroma of the sea as they traverse a tree-lined fairway next to a flowered, natural wetland amidst the warm, mid-Atlantic sunshine and the sounds of seagulls. Don't forget to grab your camera!



Adventure doesn't end on the 18th: For those golfers wanting an adventurous, well-rounded vacation, look no further than Virginia Beach. After playing one of the city's leading golf courses, there's plenty of exploration and adventure to be had. Hire a charter boat and cast a line into the salt waters surrounding Virginia Beach, the "Striped Bass Capital of the World." Or embark on a Virginia Beach winter whale watching adventure, and get up close with the ocean's largest creatures, the fin and humpback whales. For the land-lovers who want to experience nature beyond the sea, Virginia Beach offers 18,600 acres of state parks and wildlife refuges. Explore the Virginia Aquarium, one of the top aquariums in the country, featuring the wonders of sharks, sea turtles, stingrays, fish, harbor seals, river otters and more. The Aquarium showcases 700,000 gallons of aquariums, live animal habitats, an outdoor aviary, over 350 hands-on interactive exhibits, and a 3D IMAX® Theater. The Aquarium's new renovation, *Restless Planet*, is scheduled to open summer 2009 and will feature over 6,000 new animals and 367 new species. Looking for more of a high-intensity outdoor adventure? Hiking, biking, kayaking, and horseback riding – Virginia Beach has it all.



Virginia Beach entices visitors to "Live the Life" every season of the year! Located in the southeastern corner of the state, Virginia Beach is four hours southeast of D.C. by car and within a day's drive or less from two-thirds of the U.S. population. For visitor information, call 1-800-VA-BEACH (800/822-3224) or visit the Web site www.vbfun.com for online trip planning and more information about Virginia Beach's new \$202.5 million convention center. For media information and digital images, click on www.vbpressroom.com.

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